Quote

Volume 38-Number 10

Week of September 6, 1959



Reprinted from Punch (London)

QUESTING WITH QUOLE

The modern tendency is to hold a stop-watch to just about every activity. Saving minutes is the most important business of the day. Even our pleasures are no longer exempt.

All this is preliminary to saying that Indianapolis is about to bld a "speed" golf course—the 1st in the nation—that, it is said, will permit a four-some to play 18 holes of regulation golf in $2\frac{1}{2}$ hrs.

This course, which the sponsors claim will revolutionize the game, will consist of 18 regulation holes located on 6 fan-shaped fairways with 6 tees. A golfer will hit his tee shots for the 1st 3 holes from the No 1 tee.

The 1st hole will be a par 3, about 170 ft long. The 2nd hole will be longer—a par 4. The 3rd hole will be either a par 4 or par 5.

The golfer will complete the par 3 1st hole and then walk onto the fairway to tee his 2nd shots for the 2nd and 3rd holes. He will complete the 2nd hole and then the 3rd, which will be located beyond the 2nd hole, but on the same fairway. The 3 holes will be situated on one wide, fan-shaped fairway. The new system will require marked golf balls for each hole.

The golf course, it is estimated, will require only about half as

much ground as the conventional course. The Indianapolis proposal will be a municipal course.

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We may mention, incidentally, that golf courses are now being laid out in the Crimca for Soviet officers. This sport is no longer considered limited to the capitalists since *Pravda* has given assurance that golf was played by the shepherds of the Caucasus hundreds of yrs ago.

99

In South Brunswick Township, N J, the New Jersey Turnpike Ass'n has announced it is placing heavy guard rails around its safety signs—to protect them from unsafe drivers.

At Holyoke, Mass, police suggest that a stenciled "stop" sign on the pavement at an intersection remain misspelled "sotp". Not one motorist has thus far failed to obey the sign. They all "sotp" to chuckle.

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A magazine published in Wethersfield, Conn, carried the following quotation in a recent issue: "Sometimes one sentence provides as much thought as a complete novel." The quotation was in the Monthly Record published by inmates of the Connecticut State Prison.

may we QUOTE

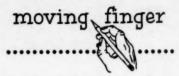
[1] Pres DWIGHT D EISEN-HOWER, in to talk with British Prime Minister Harold Macmillan: "I like to believe that people in the long run are going to do more to promote peace than are gov'ts. Indeed, I think that people want peace so much that one of these days gov'ts had better get out of their way and let them have it." . . . [2] British Prime Minister HAROLD MACMILLAN, during his talks in London with Pres Eisenhower: "The 1st world war ought never to have happened. It happened by mistake. The second war was different. I don't think it could have been avoided." . . . [3] Russian Premier NIKITA S KHRUSH-CHEV, making an unusual declaration of trust in Pres Eisenhower: "The Pres of the U S realizes the main thing now is to ensure peace. In this we have no differences." . . [4] Sen EUGENE J McCarthy (D-Minn), speaking at the 11th annual conv of the Christian Family Movement at the Univ of Notre Dame: "Children should not be brought up to believe that all holders of public office are corrupt and that politics is a necessary evil at best. It is no longer possible for the citizens to avoid politics or to set it apart for special times and places. Parents have a special responsibility to advance the political education of their children." . . . [5] Sen STYLES BRIDGES (R-N H): "There are so many Democratic candidates for Pres in the Senate. you can't walk down the aisle without falling over one." . . . [6] JOHN

you on that?

W MAHAM, nat'l cmdr of Veterans of For'gn Wars, at news conf: "Except for gov't officials who have to talk to

him, we all ought to just ignore Khrushchev." . . . [7] Sen Lyndon B JOHNSON (D-Tex), speaking of Khrushchev's forthcoming visit: "Chamber of Commerce slogans will not impress a hardened Communist politician. The only thing we can do is to handle ourselves in such a way as to secure the best results for our country . . . these results will not be obtained by bragging or by boasting." . . . [8] V-Pres RICHARD M NIXON, on Red China's troop movements along the Indian border: "It is a warning to us that you can't count too highly on this being a new era of sweetness and light. The Communists are still on their aggressive course." . . . [9] Tom Maes, Houston (Tex) justice of the peace, dismissing conditionally a speeding charge against a jobless alligator wrestler who offered to pay his fine with a choice reptile, in lieu of cash: "The condition is that the man not send me an alligator." . . . [10] ROB'T MER-RILL, Metropolitan Opera star: "One time during an Army-Navy game I yelled so loud I lost my voice. I missed one opera and another engagement. That rooting cost me about \$7,000."





By the time you read these lines Congress probably will be adjourned.

As usual, there is a great volume of unfinished business which will have to be tabled until the group meets again in Jan (barring a Special Session which now seems most unlikely). It is well to bear in mind that there will not be a new Congress in Jan, merely a continuation, with the same personnel. Bills will not have to be re-introduced. They assume the same status as at adjournment.

But there is one important thing to remember: 1960 will be an Election Year. All Representatives and a good percentage of Senators will have to defend their seats or step down.

This has been a frustrating yr for the extreme liberals in Congress. They stormed Washington last Jan, intent upon pushing thru huge new expenditures to "stimulate" business. But the surprising pick-up in practically all economic indices, without artificial aid, thwarted their plans.

It should not be assumed, however, that these plans are dead. With an election in the offing Democratic Congressmen will be in desperate need of issues. Their pet spending issues still are viewed as the best vote-getters.

44 99 We now have a generation of youth who have grown up under conscription.

But there has been some talk lately to the effect that conscription may not be permanently necessary. The Navy and Air Force are already getting the men they need on a voluntary basis. They would not get as many, of course, if the ogre of eventual conscription were not present. But the fact remains that only the Army at present needs conscripted men. They are inducting about 7,000 a month, which is a pretty small call. And the prospect is for even fewer as the size of the armed forces is cut back. Any favorable change in the world "peace atmosphere" could lead to dropping conscription.



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Quete the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



ACTION-1

Kind words can never die but without kind deeds they can sound mighty sick.—Missionary Tidings.

AGE-Old-2

He was of that vanishing rural breed which has, for generations, been the backbone of America. The things he knew were simple things—but of that kind of simplicity which rests on the bedrock of fundamental wisdom.

And so, when he was asked the philosophy by which he had lived to find serenity in old age, he repl'd matter-of-factly: "All my life, I reckon my first rule has been to always close the gates behind me."—Property, Merchants Nat'l Bank, Topeka, Kans.

AMBITION-3

Some young men who leave home to set the world on fire have to come back for more matches.— Wkly Animator, Alexander Film Co.

ATOMIC ENERGY-4

Atomic energy: Energy with which to cook the world's goose.—
In a Nutshell.

AUTOMOBILES-5

Detroit made a slight error on the desire for small cars. The American goal is the 2-car garage —not the 2-garage car. — Eugene (Ore) Register-Guard.

BEHAVIOR-6

Don't be a carbon copy of someone else. Make your own impressions.—Grit.

BOREDOM-7

It's true enough some of us are a lot less susceptible to boredom than others. But discount the boasts of people who claim they're immune to it. Psychologists say no one is; we all get bored at one time or another. We spend a lot more time in this state than we realize—in fact, about 36 of our waking lives. Boredom comes from within rather than from without. It depends on one's attitude, incentive, intelligence, zest and gen'l emotional make-up.—Judith Churchill, McCall's.

BUSINESS-8

A business has a goal beyond simple success. It is not a biological organism whose survival is a virtue in itself. Rather it is a mancreated institution, an integral part of our culture, and as such must make a contribution of service to society (as well as a profit for itself) if it hopes to survive. It cannot do this out of a focus on selfgain or pride.—Fortune.





In partial explanation of how our elected representatives spend their time in Washington, we print this excerpt from a Senate debate:

Sen Thos H Kuchel (R-Calif): "I suggest that the Senator from Maryland be a little more careful about how he speaks of one of the sister states of the Union."

Sen John M Butler (R-Md): "I said nothing about one of the sister states of the Union, other than it has a fine baseball team, wonderful fruit, beautiful scenery, marvelous climate—and almost all of the Defense Dep't contracts."

Sen Hugh D Scott, Jr (R-Pa): "I am somewhat reminded of the Californian at the wake who found very few people willing to speak good of the deceased. After a suitable interval, when nothing seemed to be happening, and there was a hiatus, the Californian rose and said that if no one had anything to say about the deceased, he would like to talk about Calif."

From a letter Rep Joe Kilgore (D-Tex) wrote home: "It has been too hot in Washington recently to exercise anything except caution. And perhaps that is exactly the kind of exercise needed in what are hoped to be the closing wks of this session of Congress."



CENSUS-9

The first U S Census report in 1790 consisted of a slim booklet of 56 pages. The 1959-60 Censuses of business, manufactures, mineral industries, agriculture, population, and housing will require more than 130,000 pages of statistical tables.—Science Digest.

CHILDREN-Understanding-10

Children of any age have the right to be heard, but they are not helped to real independence by real rebellion. So we need to be alert for what they are trying to tell us when they act like rebels-and not ourselves react like dictators. We keep their trust and love, and gain their co-operation if we remain not only consistent to our own standards but also sympathetic and flexible enough to see their side. If we manage to keep this balance, we deserve that description of parents so well worth remembering: "Parents are people who should be young enough in heart to talk toand old enough in wisdom to turn to." - SIDONIE MATSNER GRUENBERG, "When Boys & Girls Act Like Rebels," Family Wkly, 8-9-'59.

CHURCH-11

A layman moved to the suburbs and took part in the plans for organizing a new church. He later summarized the arguments: "A church will be good for property values, will bring down the rates for burglary insurance, and if we do not build a church of Denomination X, then Denomination Y will move in and attract a lower class of people." One might guess that the Lord Jesus has not yet succeeded in expelling the moneychangers from the temple.-ANDREW W BLACKWOOD, Jr, The Holy Spirit in Your Life (Baker).



mining the magazines

A large portion of Cosmopolitan (Sep) is devoted to current educational problems and attitudes. One article. "Don't Push Your Child Too Far." by Jas Palmer and Mary Anne Guitar, discusses one problem of which many people are almost unaware: that of mental breakdowns among college students. The authors state that psychiatric help is needed by 10 to 15 per cent of the entire college population, according to some estimates; by up to 20 per cent, according to others. Most univ's now rate psychological troubles as the greatest student health problem. One cheerful note: Students where there are facilities for treatment respond well and amazingly quickly.

Dr Eugene Stull, in "Multi-Million-Dollar High School Dilemma," talks about the success of modern high schools in training young people, but also discusses frankly the problems which beset modern educators. Among them: disrespect for learning, troubles created by some "progressive" educators, parental indifference or antagonism.

The mag quiz is given a slightly new twist in Living For Young Homemakers (Sep). This one is designed to find out what sort of family yours is—relaxed, perfectionist, eccentric, or what-have-you. By answering the questions seriously and studying carefully a series of rooms featured in the mag, and combining the impressions made upon you, you're supposed to be able to tell

what sort of personality to reflect in decorating your own home.

In Mademoiselle's College Issue (Aug) Jas Thurber, among other contemporary writers, gives advice to a spiring writers. "The worst place in God's world to rest is on your laurels, it's too comfortable there," says Thurber, and adds, "The worst thing a writer can be is self-satisfied. The best thing I've ever done is "The Grawk," which I haven't done yet. It satirizes statesmanship, politics and women's clubs."

Drum, a mass circulation mag claiming the largest circulation in Africa and now selling its monthly "Nigerian edition" in N Y, is also published in S Africa and Ghana. Drum features cover girls in bikinis and articles on African politics, sports and human interest subjects.

Jas Warner Bellah tells the real story of Gen'l Custer's last fight in "Thirty-Nine Days to Glory," Holiday, (Sep). He vividly recreates the long march from Fort Abraham Lincoln to the Little Big Horn; not so much concerned with Custer himself as are many tellers of the tale, Bellah brings to life some of the all-but-forgotten men who died right along with the Gen'l. And, says Bellah, "To put it mildly, this Gen'l Custer was an odd ball."



CIVIL RIGHTS-12

In the last analysis, it will be the churches and the local community organizations that will provide solutions to the problems of civil rights.—Brooks Hays, A Southern Moderate Speaks (Univ of N C Press).

CONFORMITY-Lack-13

It is not necessarily the well-adjusted man who makes the world a better place. . . Certainly, Jesus was poorly adjusted to the society in which He lived and moved, but He gave the world such mature insights into human nature that we have not yet grasped their full significance. The founding fathers of America were poorly adjusted to the society of their day; for this very reason, they gave birth to new concepts of gov't.—Wilbur M Mc-Feely, On Being the Boss (Association Press).

CULTURE-14

By culture many people mean stuffing modern houses full of antique furniture. — Pablo Picasso, Brushware.

CYNICISM-15

Norman Thomas once made the discerning comment: "The amazing thing in life is how rarely those are cynics who have the most right to be."—Vere V Loper, Pulpit Digest.

44 99

It is said of a well-known English cynic, "He tapped the wainscoting of life and found nothing behind it."—Amos John Traver, Christian Herald.



DECISION-16

A man cannot go anywhere while he is straddling a fence. — HUBER LEWIS. Good Business.

DRINK-Drinking-17

The youngest child of a large family is more likely to become an alcoholic than his brothers and sisters. Usually, the alcoholic is completely spoiled by his mother during childhood. Half of the 600 male alcoholics studied by the Austrian scientist Dr L Navratil stated that they had been their mother's favorite child.—Science Digest.

Quete scrap book

The state visit of the King and Queen of Belgium to the U S in 1919 made one addition to American folklore. The apocryphal story is that during the course of a mtg with the wife of N Y's mayor, John F Hylan, the Queen commented on the exuberance of the crowds gathered to greet Their Majesties. And Mrs Hylan made her immortal reply:

Queenie, you said a mouthful!

EDUCATION-18

The aim of every individual is to grow. Otherwise, you're dead. You can grow . . . for a long time. To keep learning is to keep growing. That's what education is all about.—MORTIMER ADLER, quoted by LEE EDSON, "A Visit With Mortimer Adler," Think, Internat'l Business Machines Co, 8-59.

EDUCATION-19

The cost of a college education has gone up by 1/3 in the last 4 yrs. It looks as if the cost will go up some 33% more in the next 4 yrs, according to a report from Arthur S Flemming, Sec'y of Health, Education & Welfare. An estimated 421,000 seniors were graduated in June from colleges on some 1800 campuses across the nation. The men numbered 282,000, and the women 139,000. The total was 56,000 more than last yr. They comprised the nation's largest group of college grad's except for the veteranswollen '50 class of 432,000 .- Nylic Review, hm, N Y Life Ins Co.

FAITH-20

Faith sees the invisible, believes the incredible, and receives the impossible.—Survey Bulletin.

FAMILY LIFE-21

The greatest influence upon the individual, either harmful or good, comes from the home. The home is the lab'y where this delicate instrument is regulated and adjusted. May we never forget that love is the lubricant that is essential for perfect operation.—Genevieve Van Wagenen, "No Guarantee . . . Unless," The Improvement Era, published by Mutual Improvement Ass'ns of the Church of Jesus Christ of Latter-day Saints, 8-'59.

FARMS-22

Profitable Crop Rotation: Many old farms along the new superhighways now have rapidly growing electronics plants.—Christian Science Monitor.

GIFTS-Giving-23

A collection plate bears a certain resemblance to the out-stretched hand of Christ.—Methodist Story.

GOD-and Man-24

Whatever your theology, you will find it hard to disagree with the old negro preacher who told his congregation: "There's an election going on all the time. The Lord votes for you and the devil votes against you, and you casts the deciding vote."—Scandal Sheet, Graham (Tex) Rotary Club.

GOV'T-Cost-25

It's getting harder and harder to support the gov't in the style to which it is accustomed.—Australasian Mtr.

HABITS-26

Changing our habits, like climbing a long flight of stairs, is something we do easier when we are young.—The Country Parson, Register-Tribune Syndicate.

HANDICAPS—Overcoming—27

Gen'l Wm Booth, founder of the Salvation Army and one of the great men of all time, was informed he was going blind. He said, "I have done what I could for God with two eyes. Now I will do what I can without any eyes."—Dr Chas L ALLEN, "Three Steps to Self-Confidence," Grace Pulpit, Grace Methodist Church, Atlanta, 8-59.

HUMAN RELATIONS—28

If someone were to pay you 10¢ for every kind word you ever spoke about people, and collect 5¢ for every unkind word, would you be rich or poor?—Word & Way.





As wars go, the Spanish-American War was one of our less satisfying successes, but it did bring into the public eye such figures as Theodore Roosevelt and Adm'l Geo Dewey. When Dewey ret'd from the Philippines (Sep 29, 1899), NYC turned out in a tremendous welcoming throng. Public opinion toward the Adm'l later became less overwhelmingly enthusiastic, but his early popularity is reflected in this bit of doggerel by Eugene Fitch Ware. It appeared in the Topeka (Kans) Daily Capital. May 3, 1898:

O Dewey was the morning
Upon the first of May,
And Dewey was the Admiral
Down in Manila Bay;
And Dewey were the Regent's eyes,
"Them" orbs of royal blue!
And Dewey feel discouraged?
I Dew not think we Dew.

INFLATION-29

If you pay \$250.00 for an auto and then 5 yrs later it costs you \$500.00 for an overhaul, that's inflation, brother.—Geo N Hall.

JUVENILE DELINQUENCY-30

In his widely read book The Shook-up Generation, N Y Times correspondent Harrison Salisbury says we have delinquency not because we don't know how to prevent it "but because we do not have enough interest or energy to do the



things we already know will bring an end to delinquency. We do not lack knowledge. We lack the will." But in the face of so much senseless brutality, it sometimes seems as if we lack both will and knowledge.

—VIRGINIA P HELD, "What Can We Do About 'J D'?" Reporter, 8-20-'59.

LANGUAGE-31

A woman thinks differently from a man and she talks differently. . . Most men think of knives and forks, but a woman thinks of silver. Men think of glasses, but a woman thinks of crystal. A woman may make a lovely casserole. He complains about the leftovers. She serves potatoes lyonnaise; he eats potatoes with onions. Different words conjure up different images. To a man range may mean scope. ranch, firing range or home on the range, if he's musical; to a woman it's a beautiful new built-in oven. Base to him means air base or 1st base, a bag somebody slid into; to a woman it is a lovely new makeup. -Bernice E Connor, Director of Editorial Promotion. Ladies' Home Jnl. addressing annual convention. American Ass'n of Advertising Agencies.

LIFE-Living-32

Life is like an automobile. To run it, a man must put in oil, water, gas and air. Some men leave out the oil and make enemies. Some leave out the water and ruin their physical ability. Some leave out the gas and get nowhere. Some leave out the air and complain what a rough road life is.—Atlas News, hm, Atlas Auto Finance Co.

It's time we thought less about the number of yrs we have been living and concentrated more on getting the best out of life whatever age we may be.—Tit-Bits, London.

.... pathways to the past

Nat'l Employ the Physically Handicap Wk (Oct 1-7)

Sep 27—Gold Star Mothers' Day. . . . 180 yrs ago (1779) John Adams was app't'd to negotiate peace terms with Great Britain. . . 40 yrs ago (1919) the Exec Comm of the Democratic Nat'l Comm decided to admit women to mbrship. Republicans soon followed suit. . . The defenders of Warsaw surrendered to the Germans 20 yrs ago (1939) after 19 days of resistance to air raids and artillery bombardments.

Sep 28—120th anniv (1839) b of Frances E Willard, American social reformer, educator, temperance advocate; pres of Woman's Christian Temperance Union, 1879-'98...95th anniv (1864) b of Richard Berry Harrison, American Negro actor born in Canada, son of fugitive slaves...55 yrs ago (1904) New York City police arrested a woman on 5th Ave for smoking a cigaret.

Sep 29-Michaelmas (Feast of St Michael and All Angels). . . 170 yrs ago (1789) the U S War Dep't established a regular army with a strength of 700 men to serve 3 yrs. . . . New York welcomed Adm'l Geo Dewey home from Manila 60 yrs ago (1899). The returning hero of the Spanish-American War was greeted with Dewey flags, Dewey banners, the legend "Welcome, Dewey" in electric lights across the Brooklyn Bridge, and a Dewey Arch straddling 5th Ave at 23rd St. The arch, really a plaster-of-paris model representing a marble one to be blt. was carted off later by garbage collectors. The permanent memorial project came to nothing because of change of public opinion toward Dewey (see GEM BOX).

Sep 30—Feast of St Jerome... 20 yrs ago (1939) a football game was televised for the 1st time. Station W2XBS, N Y, televised the game between Fordham Univ and Waynesburg College.

Oct 1—160th anniv (1799) b of Rufus Choate, American lawyer and orator. . . 10 yrs ago (1949) Mao Tse-tung, Chinese Communist leader, took office in Peking, under a red flag with 5 gold stars.

Oct 2 — 105 yrs ago (1854) the Academy of Music opened in N Y C. . . . 90th anniv (1869) b of Mohandas K Gandhi, Hindu nat'list leader and social reformer. . . 1st Pan-American Conf held in the U S opened in Washington 70 yrs ago (1889). Sixteen Latin American countries attended.

Oct 3 — Rosh Hashana (Jewish New Yr)... 105th anniv (1854) b of Wm C Gorgas, American sanitary engineer and surgeon gen'l of the U S Army... 100th anniv (1859) b of Eleanora Duse, Italian actress.... 40 yrs ago (1919) the City of New York tendered an official reception to King Albert and Queen Elizabeth of Belgium.



MARRIED LIFE-33

Modern society is like a centrifuge. Couples get into the spin of day-to-day living, then fly off in different directions. A husband generally flies toward his work, a wife toward her home and family.—Hugo A BOURDEAU, marriage counselor, "The Tragedy of the 'Stale Marriage,'" Coronet, 9-59.

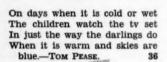
MEDICINE-Progress-34

We've made great medical progress in the last generation. What used to be merely an itch . . . is now an allergy.—Sunshine Mag.

MODERN AGE-35

When the modern child hears the story of Cinderella he's apt to ask: "When the pumpkin turns into a golden coach, is that regarded as straight income or capital gains?"

—L & N Mag, hm, Louisville & Nashville Railroad.



MUSIC-37

One American in every six plays some kind of musical instrument—giving us the makings of a nat'l symphony of 28½ million pieces.— Capsuled Comments, hm, Atlas Service Inc.

NEIGHBORS-38

No one is rich enough to do without a neighbor.—York Trade Compositor, hm, York Composition Co.



ORIGIN-"Let George Do It."-39

Upon becoming King of France in 1499, Louis XII carefully selected ministers to whom he was certain he could safely delegate his vital affairs of state. Louis' best choice soon proved to be Georges, Cardinal d'Ambroise.

Louis' reign was one of great prosperity and good will. Most of the credit France gave to the wise and able Georges, who was increasingly responsible for nearly all Louis' administration and policy making. So confident in the Cardinal were the French, that whenever a new problem arose, no matter how serious, all thoughts toward solution turned to him, and all thru France was heard the nonchalant phrase that has since become a lazy man's panacea: "Let Georges do it."—American Mercury.

POLITICS-40

The trouble with politics is that it's too much a spectator sport.—
STEPHEN A MITCHELS, Elm St Politics (Oceana).

PROBLEMS-Solution-41

"Most people," the great industrialist Henry Ford once observed, "spend more time and energy going around problems than in trying to solve them." The positive person believes in heading straight for the heart of any matter that arises.—Rob't Mines, psychologist, "How You Can Overcome Fear," Salesman's Opportunity, 8-59.

PROCRASTINATION-42

The greatest stumbling block in any man's path is not laziness or fear, but a low-necked, short-skirted, rose-scented, diamond-decked hussy named "Procrastination."—Scandal Sheet, Graham (Tex) Rotary Club.

RACE-43

Some Negro parents have come to fear that what may appear to be apathy, laziness or lack of ambition really is the result of a situation where for generations too many Negroes have had their selfesteem crushed to the extent that even they have accepted, at least subconsciously, the notion they are "inferior," or that Negroes do have "their own place" somewhere short of the mainstream of American life. . . . Even as we tell our children stories of Negro achievement, we drill into them an understanding that all the honors heaped upon our Sidney Poitiers, Ann Petrys and Ernie Bankses do not give them reason to be proud at the expense of other races or nationalities. . . We want them to believe earnestly that the man who can be proud only of his race is a miserable excuse for a man .- CARL T ROWAN, Negro journalist, "We Tell Our Children . . ." Sat Eve Post, 8-22-'59.

RIVALRY-44

In a world where friendly rivalry does not exist, there is little incentive to live. — BRICE DURBIN, "Four Myths About Education," American School Bd Jnl. 8-59.

SAFETY-Safe Driving-45

A truck driver in Detroit had driven 1 million miles without any accident. When asked to do a 15-min radio program on how to avoid accidents he said, "It won't take me any 15 min's to tell how to avoid accidents. It's simple but it has nothing to do with courtesy or being even-tempered—just drive on the theory that every other guy in the world is crazy."—Dr W Scheishemer, "Your Emotions Can Kill You!" Trained Men, Internat'l Correspondence Schools.

SALESMANSHIP-46

The prospect in a large store kept saying "Yes, yes, yes," and the proprietor, watching from behind a pillar, gloated that he had a salesman who knew the art of building on one sale—an art known as suggestive chain selling. After an hr, the customer paid, and left, and the proprietor said, "Nice order you sold that gentleman, Bob. Let's take a look at it."

It included a \$250 boat, an outboard motor for it, a complete camping outfit valued at \$200, a set of fishing and hunting clothes, 2 expensive fly rods, a rifle and a shotgun; a whole sheet of items, whose total value was \$2,500.

"Fine work, Bob. That's the kind of selling I like to see. But what's this last item?" he asked, pointing to the line on the order blank which read: "I package chewing gum, 5è."

"That," said the demon salesman, "is what the guy came in and asked for."—Salesman's Opportunity.

SELF-Opinion-47

"The one secret any man finds hardest to keep," our venerable pastor told us, "is his own opinion of himself. It's fine to believe in ourselves, but we mustn't be too easily convinced."—BURTON HILLIS, Better Homes & Gardens.

SIN-48

Most of our sins don't come on us suddenly like measles in the night, but are gradual changes which weaken our character little by little.—Dr Ralph W Sockman, clergyman & author.



SPACE AGE-49

Not long ago the moon was a symbol of love and romance. Today it is merely a target for rockets and spaceships. — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

SPACE TRAVEL-50

The best way to stand the rigors of the acceleration of space travel may be in a bath-tub. A recent symposium on space medicine was told by Dr Martin G Webb, a Navy flight surgeon, that volunteers could perform limited tasks under acceleration forces of 31 gs when they were totally immersed in a manshaped experimental tank. With no protection, a sitting man usually blacks out at 4 gs.—Science Digest.

SPEECH-Silence-51

Most of us have often regretted our speech, but seldom our silence.

—Tit-Bits, London.

SPEECH-Speaking-52

Our physician told us this one: I like the *finished* speaker, I most sincerely do. Not one who is polished, but one who's really *thru!*—ARTHUR H RICE, Editor, Nation's Schools.

SUPERSTITION-53

It is difficult to believe that the mass of superstition, myths, twisted biblical lore, and nonsense of Linnaeus' time was taken seriously even by the most intelligent. How could they believe that orchids sprang from the droppings of exotic birds rather than from seed; that the peony would cure diseases of the brain because the sepal of



the bud resembled the brain pan: that swallows spent the winter at the bottom of the ocean rather than migrating south: that plants had no need for sun since the Bible clearly states they were created on the 3rd day while the sun was not created until the 4th: that the cuckoo changed into a hawk in autumn: that St John's wort was a good remedy for wounds because its leaves seem to have been stabbed? But they did .- GRANT CANNON, "One of the Great Men of Agriculture, Carolus Linnaeus, 1707-1778," Farm Quarterly, Summer '59.

THOUGHT-54

The man who lives with his mind thinking downward will have to look up to see the man who lives with his mind thinking upward.— Weslevan Methodist.

TROUBLE-55

Trouble, like the hill ahead, straightens out when you advance upon it.—Australasian Mfr.

TRUTH-Falsehood-56

It's easier to believe a lie that one has heard a thousand times than to believe a fact that no one has heard before.—Grit.

VALUES-57

Yrs ago, the precious Wentletrap shell, found in the Western Pacific, was rare. It was in such demand that the Chinese found it profitable to make rice paste counterfeits of it. As the yrs passed, new sources of Wentletrap were discovered. The price fell. Once the shell became reasonably common, the genuine rice paste counterfeits became rare, and their price rose. The original counterfeits were now as costly as the shells of the early days. To distinguish between the things that

are eternal and the things that are counterfeit, it takes seeking—and guidance from Him who came preaching the kingdom of God.—RALPH GRIESER, New Christian Advocate.

VIEWPOINT-58

A woman famous for her magnanimous spirit lived close by a family that allowed litter to disfigure its lawn and junk to clutter up the backyd. A friend came to visit this woman who lived by the untidy family. One day she said, "Martha, I do not see how you stand it. All that clutter—it riles me; it almost makes me sick."

The generous-hearted woman took her friend by the arm, led her across the room, and gently said, "Sarah, look out of the other window."

There, towering in majestic beauty, were the mountains. Between the window and the mountains were well-cultivated fields, then orchards, then magnificent forests.—Wesleyan Methodist.

VISION-59

Driving in the darkness of night thru Western desert and mountain country where towering beacon lights flashed from range after range of mountain peaks to guide the travelers of the sky over these threatening ridges that rise above the plains below. As I drove I thought of how religiously important it is that we should provide adequate social, legislative, nat'l and internat'l guides and procedures to help us find our way safely across the dangerous ridges of class and economic and cultural and regional differences that separate groups of people from one another. It is not enough that people in the valleys should carry lanterns. The safety of the sky-borne commerce. symbolic of the new and broader day in which we live, demands larger lights, set at much higher levels, if all are to survive.—Fred S Buschmeyer, "Lanterns & Larger Lights," Chaplain, 8-59.

WORK-60

Man must work. That is certain as the sun. But he may work grudgingly or he may work gratefully; he may work as a man or he may work as a machine. There is no work so rude that he may not exalt it; no work so impassive that he may not breathe a soul into it; no work so dull that he may not enliven it.—Henry Giles, Personnel Jul.

Having finally gotten around to the job

His wife insisted he do,

A man has a sense of accomplishment—

His wife has a sense of one, too!—MAY RICHSTONE.

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WORTH-62

Many yrs ago Li Hung Chang (Chinese financier), upon a visit to the U S, with oriental blandness asked every important man he met, "How much are you worth?" It may not be a polite question, but it is a fair one. What you are worth depends upon who wants you and what he wants you for. It depends upon what you are capable of doing and how you invest that capacity. . . The real value of a man is in three dimensions. His value to himself, to his family and friends, and to his community.-LESTER O Schriver, "How Much Are You Worth?" Indiana Freemason, 8-'59.



GOOD STORIES

you can use ...

"Users of profanity are subject to fine," read the notice in the dispensary at Offutt Air Base. The sign stated further: "Due to the fact numbers of female personnel, both nurse and civilian, work in this dispensary area, the fines listed below are levied on profane language."

The following list of swear words and fines ranged from "Hell," which cost the user only 5ϵ up to really vile words worth a dollar. At the very bottom of the long list a wit added: "Special Today: Damnyan-kee...3 for 25ϵ ."—JAY W ERWIN, True.

Perhaps you've heard the story about the two janitors in a large city office bldg: They were broom mates; they even swept together; in fact they were dust inseparable.

—Balance Sheet.

b

The very day a burglar alarm was installed in the box office of the village theatre a gunman poked a pistol thru the window and demanded all the cash. The cashier pressed her foot to the alarm pedal. Her telephone rang. The gunman grabbed it, lifted the receiver and heard an annoyed voice say: "This is the police dep't, miss. Will you kindly remove your foot from the pedal that rings the alarm over here."—American Mercury.



I Laughed At This One

ERNEST BLEVINS

Everard, the neighborhood braggart, loved to boast to the other men about his conquests as a great Lover-Boy. One night he was at Jim's house giving a dazzling description of the ways to woo and win the lady fair. Just as he finished, his wife walked in from the next room.

Everard was embarrassed, as Jim was, and both of them sat there and blinked. Finally the frosty silence was broken by Everard's wife who smiled at Jim and said: "Don't take Everard's stories too seriously. Remember: them as can, does—and them as can't, teaches."

Back in the days when the West was really the West, a N Y lawyer was invited to address a mtg in a cattle town. The speech was obviously a failure, and at its conclusion he was alarmed to see three grim-faced cattlemen, equipped with guns and lassos headed for the speaker's table.

An elderly man, seated nearby, tapped the Easterner on the shoulder, "Jest set still, son. They ain't nobody gonna harm you. Them fellas is a-comin' fer the program chmn." — Modern Maturity, published by American Ass'n of Retired Persons.

Quote-able QUIPS

Interviewing a woman applicant, a kindly Social Security claims representative wanted to make sure that no tangles would prevent her from getting her full benefits. "Were either you or your husband married before?" he asked.

The woman glared indignantly and snapped: "Before what?"—
Woman's Day.

A sports-car driver was puzzled when a friend whom he had given a lift asked: "What's this long wall we keep driving past? It's over 10 mi's long."

The driver ans'd: "That's not a wall—it's a curb."—Peter Cagney, Coronet.

A hotel served 2 private luncheons one noontime, one to a group of clergymen and the other to a mtg of wholesale liquor dealers. The liquor dealers ordered a special dessert, watermelon soaked with brandy, rum, and Benedictine. The mgr of the hotel discovered to his horror that there had been a mix-up and the spiked melon had been served to the ministers.

"What did they say?" he asked the headwaiter. "Were there many complaints?"

"They didn't say a word," the man reported. "They were too busy putting the seeds in their pockets."

—Joe McCarthy, American Wkly.

"Say," said the proud purchaser of a sports car to the salesman, "I don't have a garage yet. Would you mind leaving it right in the box?"—Kansas State Collegian.

Formerly a man wondered if he could afford to marry; now he wonders if he can get along without a working wife.—CARL ELLSTAM.

The girl who goes to pieces on the slightest provocation was probably never assembled properly in the 1st place.—J C SALAK.

A chiropodist is one man who is always eager to start off on the wrong foot.—F G KERNAN.

In playing golf often the most difficult lie to get out of is the one made in the locker room.—Vesta M Kelly.

The man who sees both sides of an issue very likely is on the fence —or up a tree.—Chas Ruffing.

The trouble with your children is that when they're not being a lump in the throat, they're being a pain in the neck.—Cy N Peace.

A dollar in the hand is worth 2 on the cuff.—Jules Henry Marr.

Since the world of outer space has been discovered women are no longer handicapped by the sky being the limit.—LESTER D KLIMEK.

Plastic surgeons can do almost anything with a nose except keep it out of other people's business.— DAN BENNETT.

Scene Stealer: A guy who puts up billboards.—Francis O Walsh.



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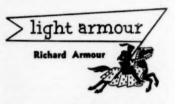
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A wife came home arrayed in a new creation from a high class milliner. She admitted to her husband that it had set her back ten pounds.

"What, ten pounds for that monstrosity?" said the husband. "It's a

sin."

"Well," retorted the wife complacently, "the sin is on my head."— Independent Press & Chronicle, Cambridge, England.



Can Do

The Canned Pea Council in Chicago says that an average can contains 902 peas.—News item.
Statistical is this, our age,
When counting everything's the rage.

The era of the graph and chart: They count your blood cells, graph your heart,

Call up by phone, knock at your door,

To learn whom you are voting for, The era of the common man, As like as peas in pod, or can.

But still I think I'd rather be As average as is a pea, Than one who spends his days at work

In counting things. I'd go berserk. No, let me be the counted, not The counter, though it's not a lot. At least, although I'm not a hero, I am a digit, not a zero.



Two boys were arguing about the strength and all around ability of their respective fathers.

"You know the Pacific Ocean?" said one. "Well, my father blt the bole for it."

His pal paused for a moment, then said: "Have you ever heard of the Dead Sea? Well, my father killed it."—EMILY LOTNEY.

A Calif teacher struggled dramatically to have her class realize the hardships experienced by the New Englanders who first inhabited the East. She carefully explained their lack of proper clothing, their crude homes, their need for more adequate medical care, and concluded, "Therefore, many were to perish the first winter."

With candor, one bright pupil waved his hand to inquire, "Well, why didn't they come to Calif?"—Modern Maturity, American Ass'n of Retired Persons.

A confirmed drunkard had at long last been cured of the bottle and his psychiatrist was about to test him to see if the cure was complete. "Now, then," he said, "what does the name Gordon convey to you?"

The ex-drunkard thought.
"Wasn't that the name of a famous
gen'1?" he said.

"Very good," said the psychiatrist.
"And what does the name Haig mean?"

"He was a noted Earl," was the reply.

"Excellent," said the psychiatrist.
"And now for the supreme test.
What does Vat 69 mean to you?"

The man sat deep in thought. At last he looked up and asked: "Isn't that the Pope's telephone number?"

—Tit-Bits, London.



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ما الله الله

WINIFFED CARRIERE, editor-publisher of Art in Flowers, attending nat'l convention of Telegraph Delivery Service: "Nine out of 10 men order roses. Their other staple is orchids. A man buys roses to get him out of the dog house. Orchids are for special occasions." 1-Q-t

TED STEELE, bandleader, explaining why he operates 2 pet shops in N Y C as a hobby: "My accountant thought if I needed an outside interest I should get interested in telephone stocks. But telephone stocks can't lick you in the face when you're feeling low." 2-Q-t

ECOND CLASS MATTE



Edited by Alice Jacobs

Speaking of bugs - and we're speaking of them pretty rudely these days-we've just heard of a fascinating little device for getting rid of flies. It's a small, triangular aluminum gadget which you clip to a small hole in the window screen. Mfr says it lets trapped flies and other insects out, but won't let them back in. Frankly, we don't understand quite how this works, but if it works, who cares how? It's said to help avoid accumulation of defunct bugs between screen and window. Six (enough for 3 window screens) for \$1.98. Gunter, P O Box 9355, Phoenix, Ariz.

You may feel that autumn is too

close to warrant looking for this now, but keep it in mind for next summer. Science News Letter reports an insect trap which both lights up outdoor areas and catches insects. It consists of a small motor and fan located right below a light bulb. Movement of the fan sucks insects attracted by the light downward and into a collecting-box. Most of the bugs will be killed by the blades; others can be kept trapped until they die. This does sound a bit barbaric, but we've ceased feeling much compassion for bugs - and certainly this sounds more efficient than a fly-swatter. Sorry, we don't know the price.

